



## PRESS RELEASE

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### SuperCharge three year warranty proves pure gold for consumers



The SuperCharge Battery Company's move to introduce a three year warranty for their 'Gold' battery took the market by complete surprise back in May 2005. Such was the confidence in the quality and longevity of these batteries that SuperCharge took the market lead in introducing a new benchmark in the Australian market.

Now three years on, the company is celebrating the anniversary of this initiative with one of the lowest claim rate in the industry, and with both customers and end users delighted that their purchases continue to perform with reliability.

The performance of the SuperCharge brand has not gone unnoticed by leading European marques such as Alfa Romeo, Fiat, Citroen and Renault who all endorse the leading Maintenance-Free battery.

"Our batteries are Maintenance-Free which means there is no need to top up the electrolyte and acid cannot spill", said Russell Marquez, SuperCharge Australia's Senior Operations Manager. "Our batteries are safe and easy to handle, and statistics show they last longer and have extra power with a high CCA rating. We are excited at the success of the three year warranty", he said.

SuperCharge batteries are sold throughout Australia by leading tyre and accessory outlets, battery specialists, auto electrical and general mechanical workshops.

For more information about SuperCharge Batteries, please call 1300BATTERY

